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Before the Federal Communications Commission Washington, D.C. 20554

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In the matter of	OFFICE OF THE SECRETARY
Amendment of Section 73.202(b) FM Table of Allotments, FM Broadcast Stations. (Weaverville, CA; Palo Cedro, CA; Corning, California; and Alturas, CA)	MB Docket No
To: Secretary () Federal Communications Commission ()	

PETITION FOR RULEMAKING

George S. Flinn, Jr. ("Flinn"), licensee of KWCA (FM), Weaverville, California (Facility ID #86670), by his attorney, hereby respectfully petitions the Commission for the following five modifications (collectively, the "Proposal"):

- (1) modification of the Commission's Table of Allotments for FM Broadcast Stations (Section 73.202 of the Commission's Rules) to: (i) delete Channel 266A from Weaverville, California and (ii) allot Channel 266C3 at Palo Cedro, California;
- (2) modification of the Commission's Table of Allotments for FM Broadcast Stations (Section 73.202 of the Commission's Rules) to delete Channel 264C1 at Corning, California;
- (3) modification of the Commission's Table of Allotments for FM Broadcast Stations (Section 73.202 of the Commission's Rules) to delete vacant Channel 267C at Alturas, California;
- (4) modification of the Commission's Table of Allotments for FM Broadcast Stations (Section 73.202 of the Commission's Rules) to allot Channel 268C1 at Alturas, California; and
- (5) modification of the Commission's Table of Allotments for FM Broadcast Stations (Section 73.202 of the Commission's Rules) to allot Channel 277C at Alturas, California.

No. of Copies rec'd 0+4 List ABGDE 03-268 TML MB In reviewing a proposed change to the Table of FM Allotments, the Commission must consider whether the proposal would serve one or more of the Commission's four allotment priorities.¹ The following are salient points contained in the attached Technical Exhibit (Attachment A hereto) in support of the subject Proposal.

Proposed Channel 266C3 (Palo Cedro, California)

It is proposed to delete Channel 266A at Weaverville, California and allot Channel 266C3 at Palo Cedro, California. The Palo Cedro, California proposal is mutually-exclusive with the current Weaverville, California allotment. There are no aural services assigned to Palo Cedro, California. Weaverville, California would have one remaining aural service (i.e., Channel 276C2). The existing 70 dBu contour of Channel 266A at Weaverville, California does not encompass any urbanized area. The proposed 70 dBu contour of Channel 266C3 at Palo Cedro, California encompasses 157 square kilometers, or 87%, of the Redding, California urbanized area and 92,400 persons, or 88%, of the Redding, California urbanized population. The community of Palo Cedro, California is located outside the Redding, California urbanized area.

The census designated place (CDP) of Palo Cedro, California has a population of 1,247 persons. The census designated place of Weaverville, California has a population of 3,554 persons. The Channel 266C3 service gain area would contain 145,400 persons over an area of 3,100 square kilometers. The loss area would contain

¹ See *Parker & Port St. Joe R&O*, 11 FCC Rcd 1095, 1095 (Para. 4) (1996). The four allotment priorities are: 1) one full-time aural reception service to a community; ii) a second full-time aural reception service to a community; iii) one local transmission service to a community; or iv) other public interest factors. (Note: The second and third criteria have equal priority).

5,200 persons over 770 kilometers. The total Channel 266C3 60 dBu service area would contain 152,000 persons over 4,800 square kilometers as compared to the existing Channel 266A 60 dBu service area containing 11,800 persons over 2,470 square kilometers. The other aural services that would serve the Channel 266A loss area are provided in the attached Technical Exhibit (i.e., Sheet 4 of Figure 2). All of the loss area would have 5 or more aural services remaining.

In summary, grant of the Proposal would provide first local aural transmission service to Palo Cedro, California. As demonstrated in Attachment B hereto, the community of Pedro Cedro, California, with a 2000 Census population of 1,247, has its own schools, its own fire department, its own churches, its own local organizations and dozens of businesses. Under any reading of Commission precedent, it also deserves its own local transmission service.

Proposed Channel 264B (Corning, California)

It is proposed to re-allocate Channel 264B at Corning, California from the presently allocated Channel 264C1. The Corning, California Channel 264C1 allotment is mutually exclusive with the proposed Palo Cedro, California allotment. Channel 264C1 was allocated in MM Docket Number 93-64 (which specified operation on Channel 264C1 in lieu of Channel 264B). Pursuant to the Report and Order, the station filed a construction permit for Channel 264C1. However, the construction permit has since expired with no covering application for license filed. As the station is still licensed and apparently operating on Channel 264B, and therefore never fulfilled the requirement of the Report and Order, it is requested in the subject Proposal that the

Commission simply revert to the Channel 264B allotment for Corning, California.2

Proposed Channel 268C1 (Alturas, California)

It is proposed to allocate Channel 268C1 at Alturas, California and delete Channel 267C at Alturas, California. The Channel 267C Alturas, California allotment is vacant. The proposed Channel 268C1 service area would contain 16,100 persons over an area of 16,300 square kilometers. The existing Channel 267C service area would contain 17,200 persons over 10,300 kilometers. The loss would be 10,300 square kilometers containing 17,200 persons. As shown in the attached Technical Exhibit (i.e., on Sheet 4 of Figure 4), all the Channel 267C loss area would be served by 2 or more services. Furthermore, it is proposed hereinbelow to allot a new Channel 277C to Alturas, California, whose contour would encompass all of the Channel 267C loss area that has fewer than 5 remaining aural services.

Proposed Channel 277C (Alturas, California)

The Petitioner proposes the allocation of a new Class C allotment to Alturas, California (i.e., Channel 277C). The Channel 277C Alturas, California service area will encompass 18,000 persons over an area of 22,150 square kilometers. The reference site complies with the Commission's minimum distance separation requirements and operation from the site will encompass Alturas, California with the requisite 70 dBu contour. It is noted that the proposed Channel 277C Alturas, California allotment will provide some first and second service (i.e., first service will be provided to 42 people

² Furthermore, it is noted that another Petitioner has also requested that Channel 264C1 at Corning revert back to Channel 264B. The Commission has not yet taken action on this petition. See "Petition for Rulemaking" filed by Corey J. McCaslin on September 17, 2001.

over an area of 1,100 square kilometers and second service will be provided to 17 people over an area of 1,350 square kilometers).

Conclusion

As may be noted above, the subject Proposal will provide substantial technical and other public interest benefits.³ The Proposal will provide Palo Cedro, California with its first local aural transmission service and will increase the total number of persons served by KWCA (FM), i.e., with a total net service gain of approximately 146,800 persons.⁴ Grant of the Proposal will not deprive Weaverville, California of its sole local transmission service. Under the Proposal, and consistent with FCC precedent, Weaverville, California will maintain a local FM transmission service after the reallotment of KWCA (FM) from Weaverville, California to Palo Cedro, California.⁵

Such clear public interest benefits compel adoption of the Proposal.⁶ As demonstrated in Attachment B hereto, there is no factual basis to deny Palo Cedro, California its first local aural transmission service. The proposed re-allotment of KWCA (FM) from Weaverville, California to Palo Cedro, California does not require a demonstration that Palo Cedro, California is separate and distinct from Redding,

³ The Technical Statement (enclosed herewith as Attachment A) demonstrates that the Proposal is consistent with the Commission's technical rules. Also enclosed as Attachment C hereto is a statement from George S. Flinn, Jr. affirming that, should the FCC grant the subject Proposal, he will apply for the allotments as proposed.

⁴ See Technical Statement at Page 3 and Figure 2 (Sheet 3).

⁵ KHRD (FM) is licensed to Weaverville, California on Channel 276C2 (Licensee: Results Radio Licensee, LLC).

⁶ As noted herein, the Petitioner also proposes the allocation of a new Class C allotment to Alturas, California (i.e., Channel 277C). The Channel 277C Alturas, California service area will encompass 18,000 persons over an area of 22,150 square kilometers.

California. As noted in the attached Technical Statement (i.e., at Page 2), the community of Palo Cedro, California is located outside the Redding, California urbanized area. Moreover, overwhelming evidence demonstrates that Palo Cedro, California is a community separate and distinct from Redding, California.⁷ Palo Cedro, California is its own census designated place. As reflected in Attachment B hereto, Palo Cedro, California has (a) its own post office and zip code; (b) a wide variety of available (owned and leased) real estate (both business and residential); (c) a Chamber of Commerce; (d) a number of restaurants; (e) several shopping centers; (f) numerous churches; (g) its own volunteer fire department; (h) two banks; (i) a plethora of businesses (including doctors, dentists, lawyers, a florist, architects, insurance agents, auto repair shops and financial advisors); and, (j) a golf course.

Stated in terms of Commission precedent, Palo Cedro, California satisfies at least six of the eight criteria the Commission considers in determining whether a community is separate and distinct from a nearby metropolis.⁸ As no more than four of these eight criteria need to be satisfied for a community to be deemed "independent",⁹ Palo Cedro, California clearly merits its own local transmission service.

See Attachment A.

See Faye & Richard Tuck, Inc., 3 FCC Rcd at 5377 (Paragraph 24).

See, e.g., *Ankeny and West Des Moines, Iowa*, Report and Order, 15 FCC Rcd 4413, 4416 (Paragraph 5) (2000) (finding four factors in favor of independence to be sufficient for separate community status); *Pleasanton*, *Bandero Hondo*, and *Scherz, Texas*, Report and Order, 15 FCC Rcd 3068, 3071-72 (Paragraph 9) (2000).

For all the foregoing reasons, it is respectfully requested that the Commission promulgate a Notice of Proposed Rule Making reflecting the following proposed changes to the Commission's Table of FM Allotments:

Table of FM Allotments

City	Present	Proposed
Alturas, CA	267C, 293C1, 297C	268C1, 277C, 293C1, 297C
Corning, CA	264C1	264B
Palo Cedro, CA		266C3
Weaverville, CA	266A, 276C2	276C2

Respectfully submitted,

George S. Flinn, Jr.

By: Stephen C. Simpson

His Attorney

1090 Vermont Avenue, N.W. Suite 800 Washington, D.C. 20005 (202) 408-7035 ATTACHMENT A

TECHNICAL EXHIBIT PETITION FOR RULE MAKING

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Figure	1	Summary	of Gain/Loss Analysis
Figure	2	Channel	266C3 Palo Cedro Allocation
Figure	3	Channel	268C1 Alturas Allocation
Figure	4	Channel	277C Alturas Allocation

TECHNICAL EXHIBIT PETITION FOR RULE MAKING

Technical Narrative

This Technical Exhibit, of which this Narrative is part, proposes an FM Rule Making to modify the Commission's Table of Allotments contained within Section 73.202 within the Commission's Rules.

All population data, unless otherwise noted, is based upon the 2000 Housing and Population Census. The determination of available reception services was based on the criteria set forth in footnote 1 of the Notice of Proposed Rule Making in MM Docket No. 96-219 (DA 96-1774; adopted October 25, 1996, released November 1, 1996). Urbanized area definitions are based upon the 2000 Census.

Summary of Rule Making Proposal

Below is a summary of the allocation changes requested in the Rule Making.

- Delete Channel 266A at Weaverville, California and allot Channel 266C3 at Palo Cedro, California.
- · Delete Channel 264C1 at Corning, California.
- Delete vacant Channel 267C at Alturas, California allot Channel 268C1 at Alturas, California.
- Allot Channel 277C at Alturas, California.

Proposed Channel 266C3 Palo Cedro, California

It is proposed to delete Channel 266A at Weaverville, California and allot Channel 266C3 at Palo Cedro, California. The Palo Cedro proposal is mutually exclusive with the current Weaverville allotment. There are no aural services assigned to Palo Cedro. Weaverville would have 1 remaining aural service, Channel 276C2.

The existing 70 dBu contour of Channel 266A at Weaverville does not encompass any urbanized area. The proposed 70 dBu contour of Channel 266C3 at Palo Cedro encompasses 157 square kilometers, or 87%, of the Redding urbanized area and 92,400 persons, or 88%, of the Redding urbanized population. The community of Palo Cedro is located outside the Redding urbanized area.

The attached Sheet 1 of Figure 2 is a tabulation of the required separations pertinent to the use of Channel 266C3 at Palo Cedro. The proposed reference site complies with the Commission's minimum distance separation requirements contained in Section 73.207 to all existing, authorized and proposed stations and allotments, except for (1) Channel 264C1 at Corning, California and (2) Channel 267C at Alturas, California. Channel substitutions are requested for these stations in this instant proposal to accommodate Channel 266C3 at Palo Cedro. Operation from the reference site identified below will provide the requisite city grade signal to all of Palo Cedro. Sheet 2 of Figure 2 is a coverage map showing the 70 dBu contour and the city limits of Palo Cedro.

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Below are the Channel 266C3 Palo Cedro reference site geographic coordinates:

40° 40′ 04″ North Latitude 122° 25′ 31″ West Longitude

The census designated place (CDP) of Palo Cedro has a population of 1,247 persons. The census designated place of Weaverville has a population of 3,554 persons.

The Channel 266C3 service gain area would contain 145,400 persons over an area of 3,100 square kilometers. The loss area would contain 5,200 persons over 770 kilometers. The total Channel 266C3 60 dBu service area would contain 152,000 persons over 4,800 square kilometers as compared to the existing Channel 266A 60 dBu service area containing 11,800 persons over 2,470 square kilometers.

The other aural services that would serve the Channel 266A loss area are provided in Sheet 4 of Figure 2. All of the loss area would have 5 or more aural services remaining.

Proposed Channel 264B Corning, California

It is proposed to re-allocate Channel 264B at Corning from the presently allocated Channel 264C1. The Corning Channel 264C1 allotment is mutually exclusive with the proposed Palo Cedro allotment.

Channel 264C1 was allocated in MM Docket Number 93-64 which specified operation on Channel 264C1 in lieu of Channel 264B. Pursuant to the Report and Order, the station filed a construction permit for Channel 264C1. However, the construction permit has since expired with no covering application for license filed. As the station is still licensed and apparently operating on Channel 264B and therefore never fulfilled the requirement of the Report and Order, it is hereby requested that the Commission simply revert to the Channel 264B allotment for Corning.

It is noted that the existing Channel 266A Weaverville licensed facility does not and cannot even provide protection to the Channel 264C1 allotment reference site. As noted within a recent Channel 266A Weaverville application for construction permit which as granted by the Commission "It is further noted that the Corning Channel 264C1 assumed maximum protected contour overlaps both the presently authorized and proposed KWCA(FM) transmitter sites. Hence, the contour protection provisions of Section 73.215 cannot be employed. Therefore, a continued waiver of Section 73.207 is requested with regards to the Corning Channel 264C1 allotment." Therefore, the Commission is not even requiring protection of the Channel 264C1 Corning allotment.

 $^{^{\}rm 1}$ See MM Docket Number 93-64 Report and Order, released August 2, 1993 and adopted July 14, 1993.

² See application for construction permit for Channel 264C1 at Corning, FCC File Number BPH-19940426IA, which expired on February 25, 1996.

³ See KWCA(FM), Channel 266A, Weaverville, California FCC License: BLH-20030514ACW.

⁴ See KWCA(FM), Channel 266A, Weaverville, California FCC Application for Construction Permit: BMPH-20030116AAK.

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Furthermore, it is noted that another Petitioner has also requested that Channel 264C1 at Corning revert back to Channel 264B. It appears though, that the Commission has not yet taken action on this petition.

Below are the Channel 264B Corning reference site geographic coordinates which is also the location of its present Channel 264B licensed facility:

> 39° 53′ 17″ North Latitude 122° 37′ 38″ West Longitude

Proposed Channel 268C1 Alturas, California

It is proposed to allocate Channel 268C1 at Alturas, California and delete Channel 267C at Alturas, California. The Channel 267C Alturas allotment is vacant.

Sheet 1 of Figure 3 is a tabulation of the required separations pertinent to the use of Channel 268C1 at Alturas. There is no proposed change to the allotment reference coordinates. The proposed reference site complies with the Commission's minimum distance separation requirements contained in Section 73.207 to all existing, authorized and proposed stations and allotments. Operation from the reference site will continue to provide the requisite city grade signal to all of Alturas.

⁵ See <u>Petition for Rulemaking</u> filed by Corey J. McCaslin on September 17, 2001. Other than the proposal to revert Channel 264C1 to Channel 264B, this petition does not impact the herein proposal.
⁶ It is noted that the proposed Channel 268C1 allotment is short-

⁶ It is noted that the proposed Channel 268C1 allotment is short-spaced to the allotment reference point of Channel 265C1 at Malin, Oregon, but not to the Channel 265C1 at Maulin application and construction permit. Moreover, the existing Channel 267C allotment is also short-spaced to the same Channel 265C1 Malin, Oregon allotment reference point. Therefore, it is believed that this is not an allocation issue.

Below are the Channel 268C1 Alturas reference site geographic coordinates:

41° 25′ 00″ North Latitude 121° 06′ 32″ West Longitude

The proposed Channel 268C1 service area would contain 16,100 persons over an area of 16,300 square kilometers. The existing Channel 267C service area would contain 17,200 persons over 10,300 kilometers. The loss would be 10,300 square kilometers containing 17,200 persons. As shown on Sheet 4 of Figure 4, all the Channel 267C loss area would be served by 2 or more services. Furthermore, it is proposed below to allot a new Channel 277C to Alturas, whose contour would encompass all the Channel 267C loss area that has less than 5 remaining aural services.

Proposed Channel 277C Alturas, California

Since it is aforementioned proposed to remove a Class C allotment to Alturas, it is further proposed to allocate a new Class C allotment to Alturas. Therefore, Channel 277C is proposed at Alturas.

The Channel 277C Alturas service area will encompass 18,000 persons over an area of 22,150 square kilometers. The reference site complies with the Commission's minimum distance separation requirements and operation from the site will encompass Alturas with the requisite 70 dBu contour.

It is noted that the proposed Channel 277C allotment will provide some first and second service. First service will be provided to 42 people over an area of 1,100 square kilometers. Second service will be provided to 17 people of an area of 1,350 square kilometers

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Below are the Channel 277C Alturas reference site geographic coordinates:

41° 31′ 30″ North Latitude 120° 19′ 45″ West Longitude

Proposed Modifications to Table of Allotments

This proposal provides for the following allotment changes to Section 73.202, The Commission's Table of FM Allotments.

City		
Alturas,	CA	
Corning,	CA	
Palo Ced	ro,	CA
Weavervi	11e.	CA

Present	Proposed				
267C, 293C1, 297C	268C1 , 277C , 293C1, 297C				
264C1	264B				
	26603				
266A, 276C2	276C2				

Charles A. Cooper

du Treil, Lundin & Rackley, Inc. 201 Fletcher Avenue Sarasota, Florida 34237 941.329.6000

June 17, 2003

TECHNICAL EXHIBIT PETITION FOR RULE MAKING

Summary of 60 dBu Service Gain/Loss Analysis

	Loss	Gain	Loss	Gain
Allotment	Area (km²)	Area (km²)	Population	Population
Weaverville, CA	770	3,100	5,200	145,400
Alturas, CA (Channels 267/268)	10,300	0	17,200	0
Alturas, CA Channel 277	0	22,150	0	18,000
Total:	11,070	25,250	22,400	163,400

The proposal would have a "net" gain of 141,000 persons and 14,180 square kilometers.

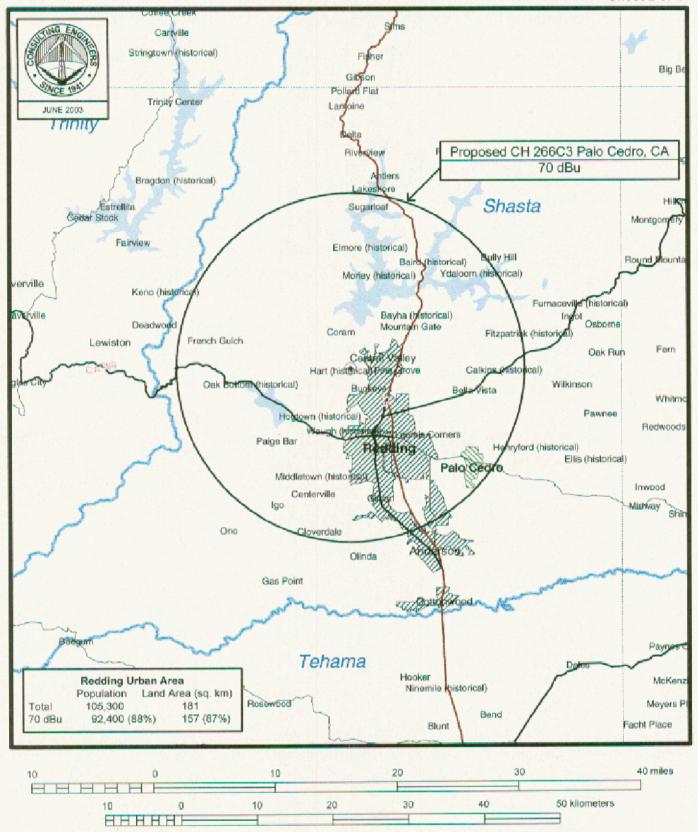
Note: Population based upon 2000 Census.

TECHNICAL EXHIBIT PETITION FOR RULE MAKING

Channel 266C3 Palo Cedro, California Allocation Study

40° 40′ 04″ North Latitude 122° 25′ 31″ West Longitude

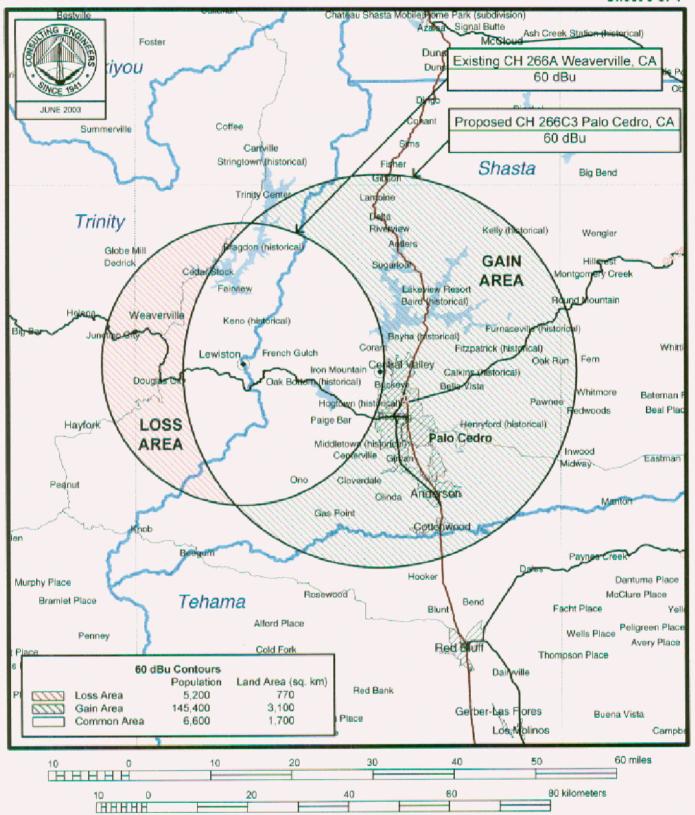
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_	i to delete C nel 264B allo		ing, Califo	rnia Chann	el 264C1 allo	tment and r	evert ba	ck to
KTHU 52509		BLH 9880419KA	264B 100.7	50 83	39-53-17 122-37-38	191.2	88.27	71.0
KBUG 65747	MALIN OR APP C 2	ВРН 0010130ABK	265C1 100.9	16 587	42-05-43 121-59-31	12.7	162.63	144.0
KBUG 65747	MALIN OR APP C 19	BMPED 9991013AAH	265C1 100.9	12.5 649	42-05-48 121-37-57	22.3	171.99	144.0
86670	WEAVERVILLE CA LIC C 20 station of up	0030514ACW	266A 101.1 allocation	346	40-40-55 122-44-48	273.4	27.22	142.0
KMFB 31595	MENDOCINO CA CP C 2	BPH 0020326AAJ		25 100	39-20-33 123-46-51	218.5	187.22	175.0
KHYL 10144	AUBURN CA LIC C 1	BLH 9850521KC	266B 101.1	36 176	38-51-28 121-01-39	148.9	233.95	211.0
94901	ALTURAS CA VAC C		267C 101.3	0	41-25-00 121-06-32	52.5	138.45	176.0



PROPOSED PALO CEDRO 70 dBu COVERAGE CONTOUR

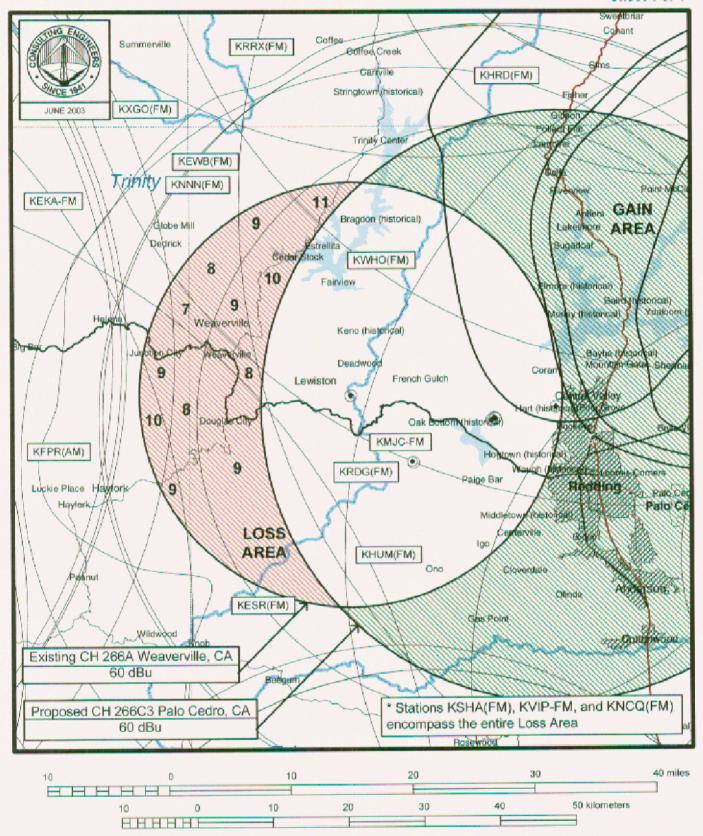
PETITION FOR RULE MAKING

du Treil, Lundin & Rackley, Inc., Sarasota, Florida



WEAVERVILLE/PALO CEDRO GAIN/LOSS AREA

PETITION FOR RULE MAKING



WEAVERVILLE/PALO CEDRO LOSS AREA OTHER SERVICES

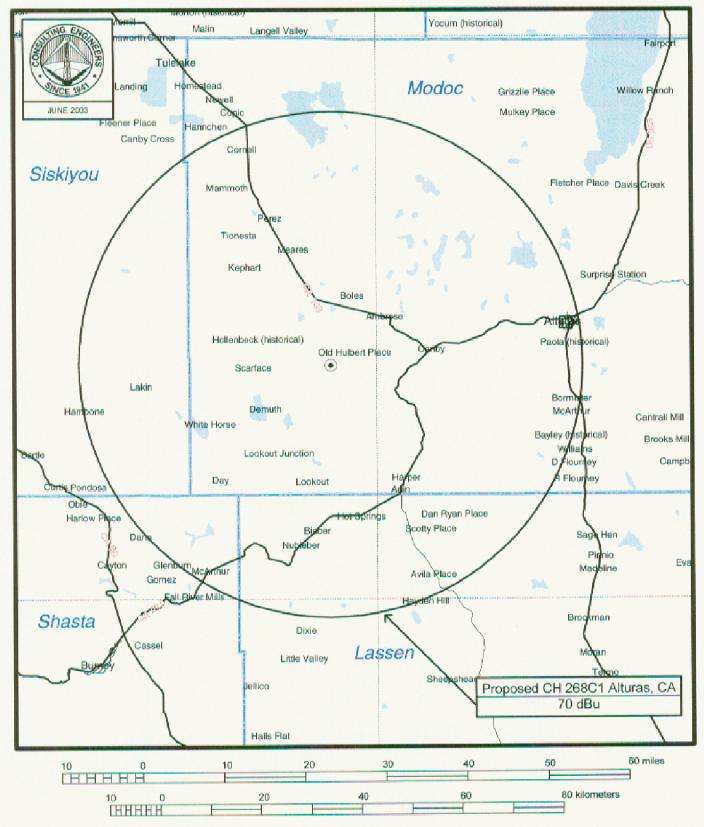
PETITION FOR RULE MAKING

TECHNICAL EXHIBIT PETITION FOR RULE MAKING

Channel 268C1 Alturas, California Allocation Study

41° 25′ 00″ North Latitude 121° 06′ 32″ West Longitude

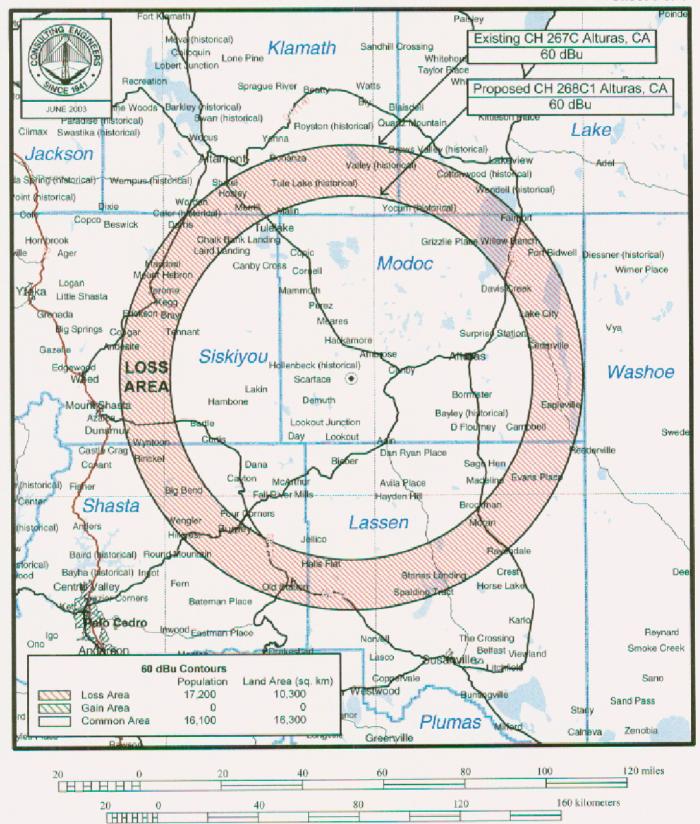
122038 (The Ci	City S State FCC Fil MALIN OR USE C hannel 265C1 Malin, 1 267C allotment ref	e No. Freq. 265C1 100.9 Oregon allotment	HAAT (m)	Longitude 42-00-36 121-24-24	deg-True 339.6	(km) (km) 70.41 82.0
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KEKA-F 19839	EUREKA CA USE C	268 C 0.000 101.5	N 40- 124-	25-12 N 247.3	1 273.93 270	.0



PROPOSED ALTURAS 70 dBu COVERAGE CONTOUR

PETITION FOR RULE MAKING

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ALTURAS GAIN/LOSS AREA

PETITION FOR RULE MAKING

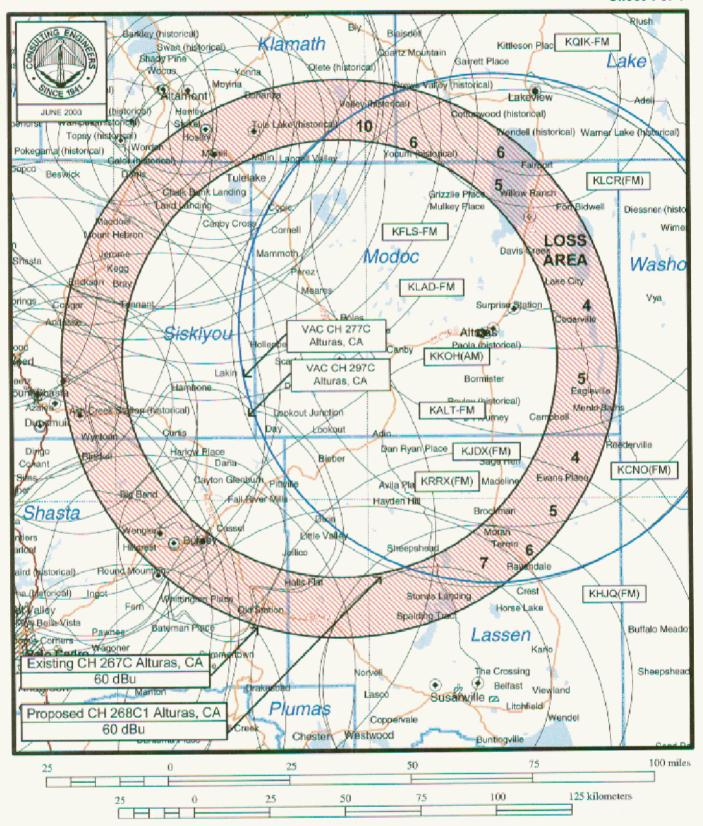
du Treil, Lundin & Rackley, Inc., Sarasota, Florida

TECHNICAL EXHIBIT PETITION FOR RULE MAKING

Channel 277C Alturas, California Allocation Study

41° 30′ 18″ North Latitude 120° 29′ 58″ West Longitude

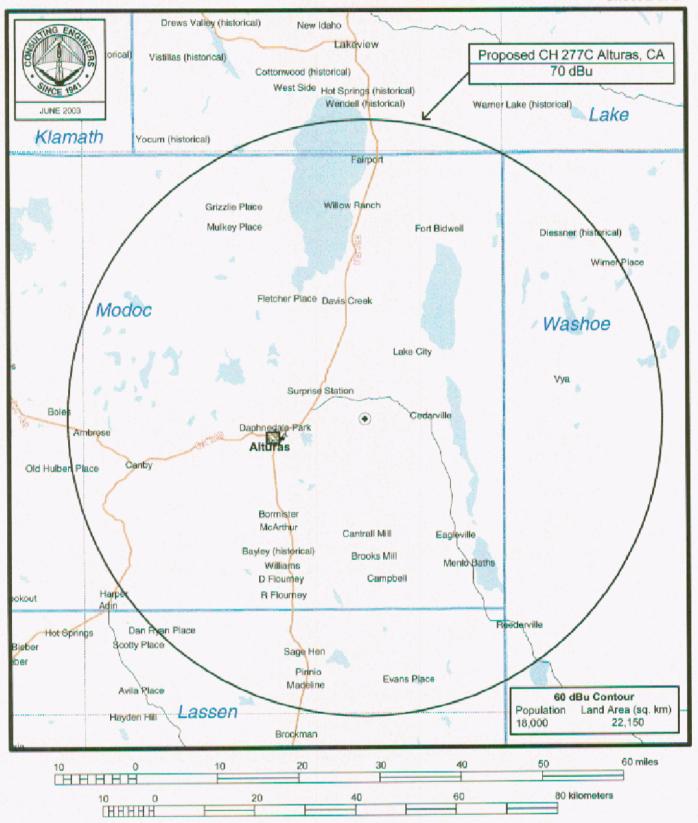
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KHSL-F 22974	PARADISE CA LIC C	BMLH 20011025ABV	278B1 103.5	1.6 381	39-57-29 121-42-50	214.3	209.66	193.0
KHSL-F 22974	PARADISE CA CP C	BPH 20010314AAN	278B1 103.5	2.5 314	39-56-46 121-43-17	214.2	211.12	193.0
KLDZ 40983	MEDFORD OR APP C	BPH 20021024ABE	278C1 103.5	100 92	42-17-12 123-00-19	291.8	237.62	209.0
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ALTURAS LOSS AREA OTHER SERVICES

PETITION FOR RULE MAKING

du Treil, Lundin & Rackley, Inc., Sarasota, Florida

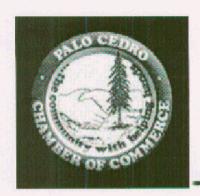


PROPOSED ALTURAS 70 dBu COVERAGE CONTOUR

PETITION FOR RULE MAKING

du Treil, Lundin & Rackley, Inc., Sarasota, Florida

ATTACHMENT B



Community Information



Community Organizations

IOOF & Rebekah Lodge 2251 Silverlode Palo Cedro

530-547-3494

Millville Grange 22037 Old 44 Drive Palo Cedro

530-547-4258

Palo Cedro Area Schools

Junction Elementary School (K-5) 9087 Deschutes Rd.

530-547-3274

Elementary Home Page

Junction Middle School (6-8)

530-547-5494

9019 Deschutes Rd.

Middle School Home Page

North Cow Creek School (K-8) 10619 Swede Creek Rd.

530-549-4488

North Cow Creek School Home Page

Millville Elementary School (K-8)

530-547-4471

10650 Brookdale Rd.

Millville

Millville Elementary School District

Bella Vista Elementary (K-8) 22661 Old Alturas Rd.

530-549-4415

Bella Vista

Welcome To Bella Vista School District

St. Francis Middle School and Bishop Quinn High School 530-547-2900

21893 Old 44 Dr. Welcome to the Bishop Francis A Quinn Schools Webpage

Foothill High School	530-547-1700
9733 Deschutes Rd.	
Foothill High School - Home of the Cougars	
Area Churches	
Assembly of God - Foothill Christian Center	530-547-5514
22172 Old 44 Drive	
Palo Cedro	
Talo Codio	
Baptist - Palo Cedro Community Church	530-547-3271
9387 Deschutes Rd.	330 317 3271
Palo Cedro	
raio Cedio	
LDS - Palo Cedro Ward	530-547-3177
21912 Plaza Dr.	330-3-1-3177
Palo Cedro	
G G 1 G	530-547-5483
Cow Creek Community Church	550-547-5485
10168 Deschutes Rd.	
Palo Cedro	
Seventh Day Adventist Church	530-547-4777
22585 Silverlode Ln.	
Palo Cedro	
United States Post Office	530-547-4927
9439 Deschutes Rd.	
Palo Cedro	

P.O. Box 302 Palo Cedro, CA. 96073 Phone (Message Only): 530-547-4554 En



Members



Allen and Dahl Chapel 21853 Topland Drive Palo Cedro, CA 96073 530-547-4444

Bella Vista Water District 11368 E. Stillwater Way Redding, CA 96003 530-241-1085 bvwd@aol.com

Brink Veterinary Clinic 22066 Old 44 Drive Palo Cedro, Ca. 96073 530-547-4459

John Carr Investments P.O. Box 740 Palo Cedro, CA 96073 530-241-5878

Barbara Crooker, Realtor Coldwell Banker First Shasta Realty 2837 Bechelli Lane Redding, CA. 96002 530-221-9539 Barbara Crooker, GRI - Realtor®

East Valley Times 7797 Deschutes Rd Palo Cedro, CA 96073 530-547-3788 sjcornelius@snowcrest.net Ark Design & Construction 9157 Deschutes Rd Palo Cedro, CA 96073 530-547-3890 arkdesignconst@aol.com

Bishop Quinn High School St. Francis Middle School 21893 Old 44 Drive Palo Cedro, CA. 96073 Welcome to the Bishop Francis A Quinn Schools Webpage

Benchmark R.E. Mortgage Sheila Karlowsky 1640 E. Cypress Ave. Redding, CA 96073 530-223-1671 mailto:sheila@benchmarkrem.com

CedarTreeRestaurant 22020 Palo Way Palo Cedro, CA 96073 530-547-4290

Cornerstone Flowers &Gifts 9506 Deschutes RD Palo Cedro, CA 96073 530-547-3695 klt1994@aol.com

Allen Cordy Edward Jones Investments 9348 Deschutes Rd. Suite F Palo Cedro, CA 96073 530-547-4242 Edward Jones Welcome Atlantis Salon & Sup Stacia Brandon 9458 Deschutes Rd. Palo Cedro, CA 9607 530-547-4673 mailto:atlantisdayspa

Boyle Insurance Age 2876 Park Marina Dr Redding, CA. 96001 530-244-4355

Broken Arrow Stable Wade & Gwen Bunn 8733 Silverbirdge Rd Palo Cedro, CA 9607 530-547-3615

Chicago Title Compa 1647 Court Street Redding, CA. 96001 530-241-4531

Cunningham's Law C 9350 A Deschutes Rc Palo Cedro, CA 9607 530-547-2410 lamplighter@citilink.net

Kirk Douglas, Owner D & S Auto Body 9527 Deschutes Rd. Palo Cedro, CA 9607 530-547-4900 mailto:kirkdouglas@ Bruce Farrell DDS 9336 Deschutes Rd Palo Cedro, CA 96073 530-547-5744 farrelldds@snowcrest.net

Frontier, A Citizens Communications Co. 9415 Deschutes Rd. Palo Cedro, CA 96073 530-547-2287

Dr. Jeffrey C. Kossol OD 9372 Deschutes Rd Palo Cedro, CA 96073 530-547-2020 eyedr@citlink.net

William Farrell DDS 9461 Deschutes Rd. Suite 2 Palo Cedro, CA 96073 530-547-5757 farrelldds@frontiernet.net

Goodtimes Pizza 22049 Old 44 Drive Palo Cedro, Ca. 96073 530-547-4555

Fritz's Auto Repair 22060 Palo Way Palo Cedro, CA 9607 530-547-4446

Grimes & Company, 9485 Deschutes Rd. 5 Palo Cedro, CA 9607 530-547-3450 mailto:JGrimesCPA@

Marks CableVision 9155-D Deschutes Rd Palo Cedro, CA. 96073 530-547-5438 mrkscblvsn@aol.com

22099 Brundage Rd. Palo Cedro, CA 96073 530-547-3463

Heating

Matheney's Plumbing &

Lowell Martinson Ph 9452 Deschutes Rd. # Palo Cedro, CA 9607 530-547-3654 mailto:lowellm@citli http://www.lowellma

North Valley Bank 9334-A Deschutes Rd Palo Cedro, CA 96073 530-547-5715

Bill Jones 9402 Ceschutes Rd. Palo Cedro, CA 96073 530-547-5622 mailto:PQLBill@aol.com Palo Cedro Feed, Inc. 22020 Old 44 Drive

Palo Cedro, CA 96073 530-547-3216 palocedrofeed@aol.com

Palo Cedro Pharmacy 9180 Deschutes Rd Palo Cedro, CA 96073 530-547-4465

Precision Quick Lube & Car Wash Prabhakar Medical Clinic Uma Prabhakar, MD 9461 Deschutes Rd. Suite 4 Palo Cedro, CA 96073 530-547-5996

> Palo Cedro Golf Course 22499 Golftime Drive Palo Cedro, CA 96073 530-547-3012 dldbkoop@awwwsome.com

Palo Cedro Rentals 9470 Deschutes Rd Palo Cedro, CA. 96073 530-547-5485

Palo Cedro Napa Aut 9155 Deschutes Rd Palo Cedro, CA 9607 530-547-3235

Palo Cedro Nursery 22044 Palo Way Palo Cedro, CA 9607 530-547-5783

Palo Cedro Office Su 9348 Deschutes Rd. # Palo Cedro, CA 9607 530-547-5760

Palo Cedro Pool & Spa Supplies 9461 Deschutes Rd. #10 Palo Cedro, CA 96073 mailto:pcpoolnspasupply@aol.com 530-547-5717

Porter Insurance Services 9372-A Deschutes Rd Palo Cedro, CA. 96073

Precision Quick Lube 9402 Deschutes Rd. Palo Cedro, CA 9607 530-547-5622

Donald B. Rhodes OD 3753 Churn Creek Rd Redding, CA 96002 530-222-2500

Craig A. Schlie, DDS 405 South Street Suite A Redding, CA, 96001 530-244-6054 mailto:DrSchlie@sbcglobal.net Shasta Gas Propane, Inc P.O. Box 532 Palo Cedro, CA 96073 530-547-3943

Smith Chiropractic 9461 Deschutes Rd. ‡ Palo Cedro, CA 9607 530-547-3787

Speedpro Signs Plus 2070 Churn Creek Rd. Ste F Redding, CA. 96002 530-221-1088 www.us-signsplus.com SpeedproRedding@aol.com Steel Magnolias 9461 Deschutes Rd. #6 Palo Cedro, CA 96073 530-547-5883

Tread Tech Tire & Auto 9384 Deschutes Rd Palo Cedro, Ca. 96073 530-547-4995 palocedrotires@aol.com Tri Counties Bank 9125 Deschutes Rd Palo Cedro, CA, 96073 530-547-4494

Therapeutic Massage Rider Annie Goheen

Music for all Occasio Mary Ann Coty

22393 Old 44 Dr. Palo Cedro, CA 9607 530-547-5465 mailto:macoty@aol.c

Value Zone 9348 A Deschutes Rd. Palo Cedro, CA 96073 530-547-5111 eandjvaluezone@yahoo.com

Wagner Electric 1856 Keystone Court Redding, CA. 96003 530-223-4600

Western Unique - Hair Country

9384 Deschutes Rd. #C Palo Cedro, CA 96073 530-547-2025 mailto:ncunique@msn.com

Community Members:

Gerald Flowers Anita Libbee Lois Park **Emilie Reedy** James Stewart Robert Toenjes DDS

Organization Members:

Millville Grange #443 530-549-5170

Millville IOOF #141 530-547-3494

PC Community Church

Palo Cedro Commun Team P.O. Box 1112 Palo Cedro, CA 9607 530-547-3513

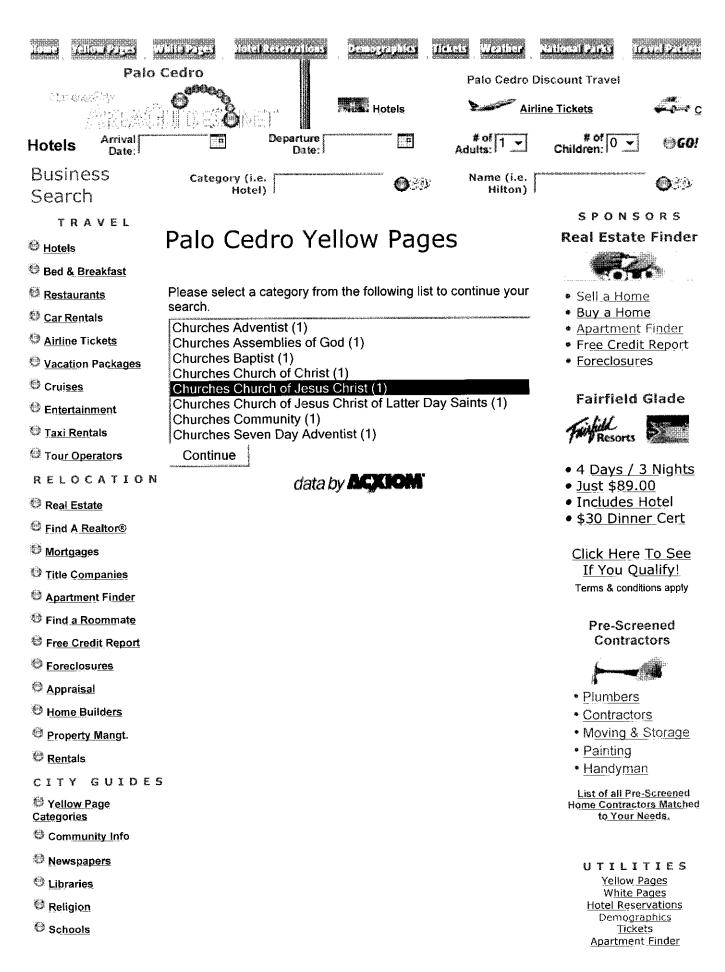
Junction Educational

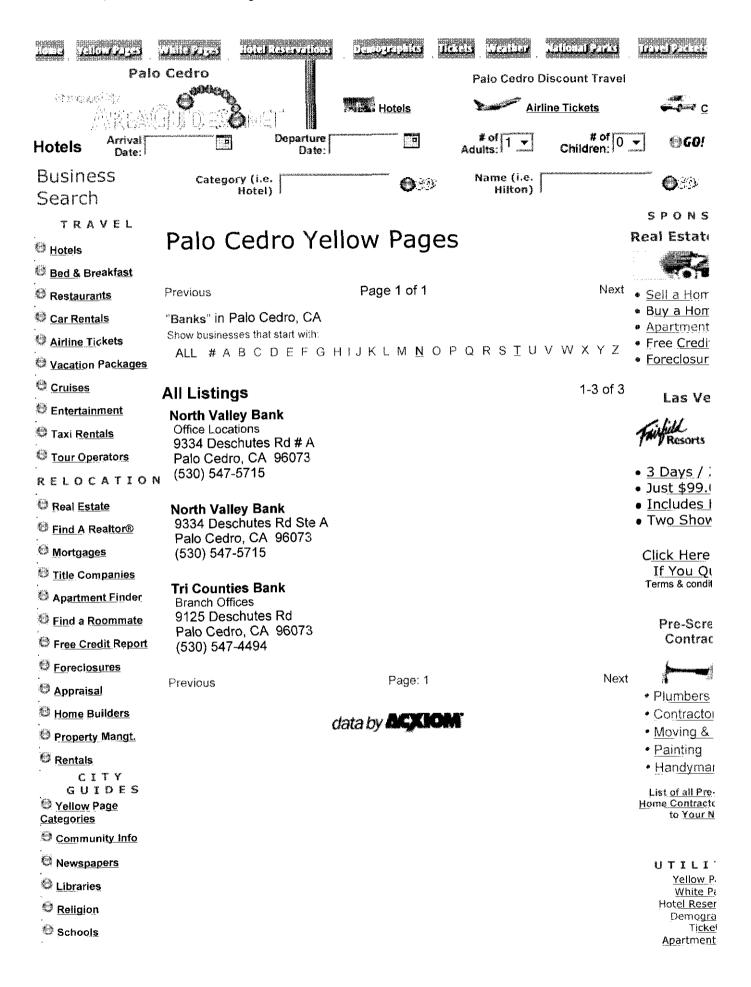
530-547-3271

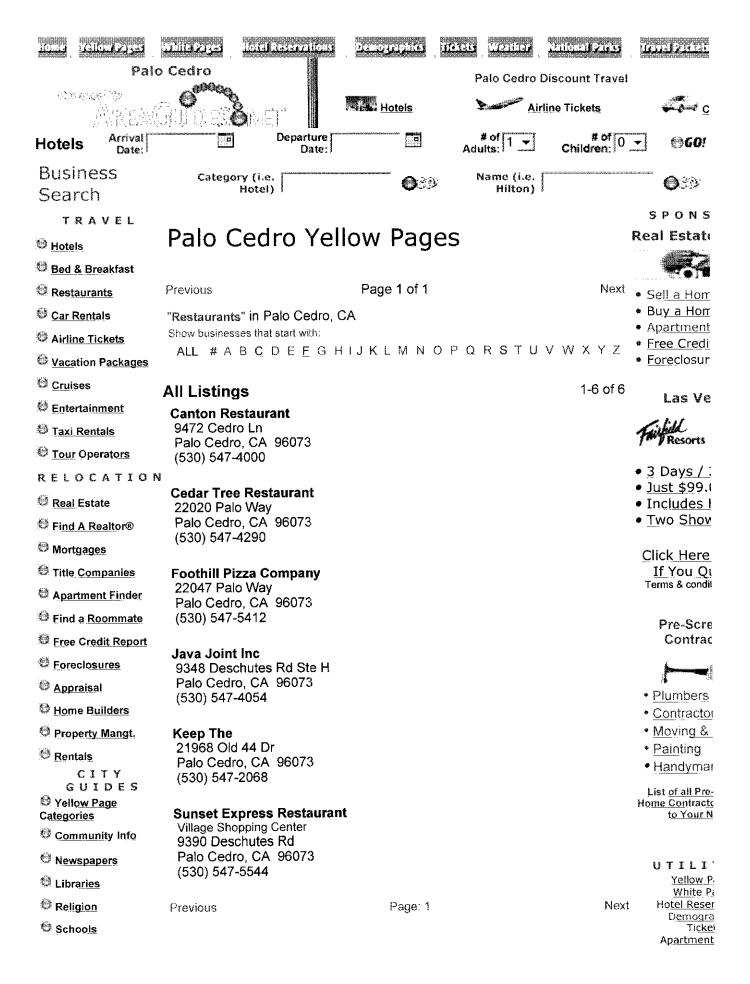
PC Volunteer Fire Company 530-547-3214

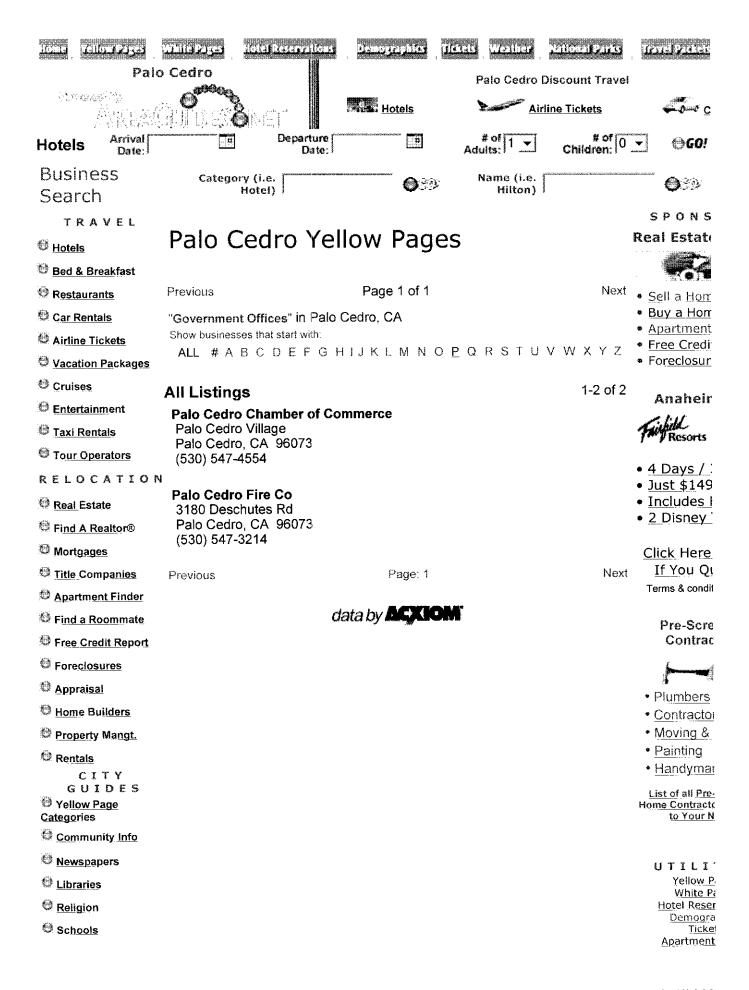
9019 Deschutes Rd. P.O. Box 321 Palo Cedro, CA 9607 530-547-5494

P.O. Box 302 Palo Cedro, CA. 96073 Phone (Message Only): 530-547-4554 En









[Copy of online text of palocedrocommunitypark.org]

community park in Pale Cedro, California. Sierra Nevada Cascade Grant Program for \$375,000 to purchase property and develop a public The Palo Cedro Community Action Team is a non-profit organization. We are applying to the

need. Cow Creek adds a natural beauty to our area as it widens and divides, winding down to the and pull together to make things happen. We extend our arms to our neighbors and friends in residents, it has the close-knit feeling of a small country town. We are an active, busy community Palo Cedro is nine miles east of Redding, California. With a population of approximately 2,000 beautiful distant mountains of Mt. Shasta to the north, and Mt. Lassen to the east surround us fifteen-mile radius. A Palo Cedro Community Park will bring these communities together. The 2.222). Oak Run (pop. 1,160), Whitmore (pop. 593), Round Mountain (pop. 1,222) lie within a Sacramento River. The towns of Bella Vista (pop. 1218), Millville (pop. 610), Shingletown (pop

Need for Project

that will invite travelers to spend time in our communities. Thoughtful design touches will say to events. Our park will promote education and healthy lifestyle activities in a peaceful atmosphere It will enhance family participation by giving us a place to hold weddings, reunions, picnics, and together for companionship and relaxation. It will give Pale Cedro a sense of identity and pride to the area. A park will act as the glue to unify all the surrounding communities, drawing people A Palo Cedro community park is needed to provide social, economic, and environmental benefits residents and visitors alike that Palo Cedro wants you to feel welcome here.

who wishes to construct additional facilities. To date we have the Shasta Cascade Railroad fountains, lights and rest rooms. We plan to secure a 20-year maintenance guarantee from anyone have so far identified (via informal survey) are: parking, picnic and barbecue areas, drinking and running trails (which will tie in with the existing north and south bike paths). little league courts will be built and maintained by an individual/business owner. Also planned are walking They are planning to provide a 15-gauge train to operate in the park on the weekends. Tennis Preservation Society wanting to display the first steam engines that came through Palo Cedro The needs of the communities will be considered in planning park facilities. The basic needs we playing fields, and playgrounds for under 4-year olds and for older children

community, peace and tranquility that attracted us to Palo Cedro in the first place Palo Cedro grows and develops. Through our park we intend to maintain the sense of high schools. Having a park in this location will provide an open space in the center of town as Deschutes Road, the town's main thoroughfare. The park will lie within two blocks of our two heart of Palo Cedro, on the comer of Old Forty-Four Drive and Cedro Lane, one block east of Our park location will have easy-to-see access and linkage. The 33.93-acre site is located in the

Park Information

One parcel we intend to purchase is 15.7 acres, and the adjacent parcel is 18.23 acres, for a total of 33.93 acres. Cow Creek flows along the east side of these parcels, however, it is not part of the property. We will preserve the native plants, trees and use native materials in any construction, which will compliment the natural atmosphere that already exists in Palo Cedro. We plan to keep all the natural resources, which includes any and all wildlife in its habitat. Wildlife, natural flora, and fauna will be protected and highlighted using descriptive signs and kiosks when available.

The Palo Cedro Community Action Team is currently holding a membership drive to increase our numbers and to gain funds for operating expenses. Our dues are \$25.00 per year for individuals or families. We will soon replace our interim board with seven new directors, (five officers and two directors-at-large.) These directors will serve as volunteer park managers. Everything that affects our park will go through the elected board.

We have been given a 20-year maintenance program through the Shasta County Probation Department as long as the work does not exceed the number of workers. The inmates will help build and maintain our park, along with the many professional and skilled volunteers. We will have our two high schools' students help in maintaining the park for their required community service and will ask local non-profit groups to commit to help with maintenance one month of every year. We want our park to look as good in twenty years as it will in the first years.

Project Readiness

We have three architects who have volunteered to draw up plans for the full 33.93 acres. We have two horticulturists who will create and preserve natural ecosystems. It is our intention to keep the natural beauty, which will keep maintenance at a minimum. We have numerous professional volunteers to build and develop. We have local businesses that will donate heavy equipment, paving material, rock or compost, lawn seed, plants and trees. We have a volunteer grant writer and a grant committee, which attends the Grant Resource Center of Northern California. It is our intention to unify all the various volunteer groups and individuals in the construction and maintenance of our park.

We also have a small grant of \$50,000 from the Shasta County Board of Supervisors and \$35,000 in safekeeping with the Palo Cedro Chamber of Commerce to use for facility development once we have purchased the land.

Youth Employment Benefit

If our budget allows, we pledge to work with all state programs to encourage youth employment and to utilize all available employment program e.g. CCC, Welfare to Work etc.

Fund-Raisers

We will have fund-raisers throughout the year. At this time we are planning a "Really Fun Run, a Golf Tournament, and a "Holiday Supermarket Sweeps." We would also like to sell inscribed bricks or inscribed stones, and dedicate certain areas throughout the park for individuals who donate their time. We will seek pledges and donations from both individuals and businesses.

Conclusion

We have many future dreams for our Palo Cedro Community Park, such as a community center clubhouse, gazebo, amphitheater and exhibits. Our park will invite youths to be active and interested in planned recreation that has been proven to lower juvenile delinquency. It is our intention to draw people to our park with our history and many favorable attractions that adults and children will enjoy.

History of the Palo Cedro Area

The earliest history of Palo Cedro comes from the diary of John Work. It is known that he and a group from the Hudson Bay Fur Traders passed along Cow Creek through the area now known as Palo Cedro in 1832

In 1883 a post office was established for this area but at that time our town was called Albertson which was changed to Roberts in 1885 and to Palo Cedro in 1893.

In the early 1890's T.W.H. Shannahan and Joe Enright bought 30 acres of land from Lem Benton and had it divided into 12 lots. Their dream of a town never materialized and the tree for which the site was named was cut down. Palo Cedro means, "Tall Cedar."

In 1897 or shortly before, the California Shasta Eastern Railroad was constructed from Anderson to Bella Vista passing through the settlement of Palo Cedro. Miners used this railroad, as did the Terry Lumber Company at Bella Vista. The train brought groceries and mail to the villages along its route. It also had a passenger car. From the Sacramento River north it pretty much followed what is now Deschutes Road until nearing Palo Cedro where its route lay east of the present road.

In the early 1900's the stage route went from Redding through Palo Cedro, Millville, Oak Run, and on to Fall River Mills.

Palo Cedro's first school house was located near the corner of Hillside Drive and Deschutes Road on the south side of town but was later moved to a site near the Grange Hall which is on the north side of Palo Cedro. The school remained there until the "new" Junction School was built on the south side of town in 1960.

In 1907 or thereabouts, Frank and Mary Love owned the Palo Cedro store. The store was on the west side of the tracks and their house on the east. There was a two story house on the northeast corner of Deschutes Road and Old Forty-Four Drive which may, at one time, have been a stopping place for stage drivers and travelers.

Sarah Addington later owned the Palo Cedro store. She was also our postmaster and handed the position down to her daughter. Mary Jones. She moved the post office next door into her home. John Gebauer has since owned the store. In the 1960's John moved to his new building on the south east side of Palo Cedro with several one-story spaces for commercial businesses. The largest business was the Palo Cedro Market and his son, John, now operates it. The post office moved into a part of John's building and Mary's assistants were her sisters, and the postmaster was Sylvia Metz. Requiring more space the post office was later moved to a two-story building on the north side of Palo Cedro.

The first Grange Hall and Feed Store were constructed in the early 1930's just off of Deschutes Road on Old Highway Forty-Four. The building was two stories with the meeting and/or dance hall upstairs. The dining room was downstairs in back and the feed store in front. This building burned down in the early 1940's and was immediately replaced with the one story hall we see today. The feed store was built on the north side of Old Forty-Four Drive and is still there today.

Palo Cedro's Bee Industry

In the early 1940's Homer and Lois Park commenced their bee-keeping operation on Old Forty-Four Drive and the new principle industry of Palo Cedro began.

As a young boy Homer had learned about honeybees. In those years, there was a lot of farming in the Palo Cedro Area. The farmers raised hay, had irrigated pasture and fruit trees. There was clover, alfalfa and star thistle for the bees to get pollen from and there was a lot of manzanita, cascara bushes, wild flowers and other wild brush for the bees to work.

In 1940 Homer had 300 hives. In 1943 Homer and Lois Park bought 10-acres of land, one block north of State Route Forty-Four near the center of Palo Cedro, where they built their warehouse and home. They became full-time beekeepers. Through the years the Homer Park Bee Business grew by making new hives and frames in the winter, and also by buying beehives from other beekeepers.

In 1962 they started selling hives to some of their family. By 1976 there were four more beekeepers in Palo Cedro. They owned about 5600 colonies and 7500 nucs (a small hive to raise queens to sell). Since then a few more beekeepers settled around Palo Cedro. In the 1990's the town boasted about 20,000 hives and 20,000 nucs. Today the hives and nucs have grown to approximately 26,000. These beekeepers sell packaged honeybees and queens through out the world.

History Conclusion

In the 1960's Dick and Ruth Wilson purchased property on the southwest side of Deschutes Road and built a single story 6-unit commercial building for businesses. A little further south they built a large building that became our first large grocery store named Better Buy. It is now Allen and Dahl Funeral Chapel.

Today we have a larger shopping center just north of State Route Forty-Four, with the main business being Holiday Market and North Valley Bank. We have two high schools, five elementary schools, churches, fire departments, non-profit organizations, two small shopping centers, and many businesses.

Our sincere hope is that you will consider our country town of Palo Cedro. California for a much needed park.

Sincerely,

Eileen Fox, President



DECLARATION

I, George S. Flinn, Jr., licensee of KWCA (FM), Weaverville, California (Facility ID #86670) and proponent of the subject Petition for Rulemaking, hereby affirm under the penalty of perjury that should the Commission adopt the proposals contained in the Petition for Rulemaking, I will take all actions necessary to implement said changes. including the following:

- 1. I will file an FCC Form 301 application to effectuate the re-allotment of KWCA (FM) to Channel 266C3 at Palo Cedro, California and, ultimately, will construct the station consistent therewith.
- 2. Should the Commission allot Channel 277C to Alturas, California, I will take all steps necessary to apply for authority to construct the station. If awarded the Channel 277C Alturas, California construction permit, I will build the subject station.

Date: 8/27/03

Step Henry -

Certificate of Service

I hereby certify that a copy of the foregoing document was this 27th day of August, 2003 sent by First Class U.S. mail, postage prepaid, to the following:

Results Radio Licensee, LLC 1355 N. Dutton Avenue Suite 225 Santa Rosa, CA 95401

Stephen Chumpson